METRO

Ride Guide

Guía de Usuario

METRO is a great way to get to work, school, shopping and events in Phoenix, Tempe and Mesa. Light rail connects seamlessly with the bus system—your transit pass is good for both.

MetroLightRail.org
Info@MetroLightRail.org
(602) 254-RAIL

To receive this information in alternative formats call (602) 254-7245 / TTY (602) 322-4499.

12/08

How to ride

1. Use the online trip planner at ValleyMetro.org.
2. Buy a transit pass at any light rail station, transit center or on the bus. For a list of additional locations visit ValleyMetro.org.
3. Activate your pass before boarding.
4. Signs on the front and side of the train display the train's final destination.
5. Signs and announcements at the station will tell you when the next train arrives. Trains stop at every station; you don't need to signal the operator to get on or off. Upcoming stops will be announced on the train.

Safety

- At the station, stand behind the textured strip. Hold the hands of small children.
- No skateboarding, bike riding orroller-skating at stations.
- Look both ways before crossing the tracks on foot, by car or bike. Cross only at crosswalks and obey the crosswalk signs.
- Light rail trains are extremely quiet. Pay attention around the tracks. Look for flashing train headlights and listen for warning bells and horns.
- Emergency call boxes or intercoms are located at METRO stations, on vehicles and at park-and-rides.
- Park-and-ride lots are monitored by camera and security personnel.

Days and hours of operation

Weekdays

Hours. Trains begin the first full trip of the day at 4:40 a.m. at the end-of-the-line stations. The last full trip of the day begins at 11 p.m., arriving at the opposite end of the line at midnight.

Frequency. Trains arrive every 10 minutes from 6 a.m. to 7 p.m.; all other hours, every 20 minutes.

Weekends and holidays

Hours. Trains begin the first full trip of the day at 5 a.m. at the end-of-the-line stations. The last full trip of the day begins at 11 p.m., arriving at the opposite end of the line at midnight.

Frequency. Trains arrive every 15 minutes between 6 a.m. and 7 p.m.; all other hours, every 20 minutes.

METRO operates 365 days a year. During special events, trains may operate more frequently, or for longer hours, to accommodate large crowds.

Approximate travel times

- Entire 20-mile route: 60 minutes
- Christown Spectrum Mall to downtown Phoenix: 20 minutes
- Christown Spectrum Mall to ASU Tempe: 40 minutes
- Downtown Phoenix to PHX Airport Shuttle: 15 minutes
- Downtown Phoenix to downtown Tempe: 25 minutes
- Downtown Phoenix to Mesa: 35 minutes
- Downtown Tempe to Mesa: 15 minutes

Conduct

METRO ordinances and policies protect the safety, security and health of our passengers. Violators are subject to fines ranging from $50 to $500 and may lose their public transit privileges.

1. Eating is not allowed on the train, although you may carry groceries.
2. Non-alcoholic beverages are permitted if carried in an unbreakable, spill-proof container such as a commuter cup or screw-top plastic bottle.
3. Children age seven and younger must be accompanied by an adult who can directly supervise the child.
4. Earphones are required when using audio or video devices.
5. Alcohol and tobacco are prohibited.
6. Federal regulations prohibit the transportation of flammable, explosive or hazardous materials.
7. Vandalism or willful destruction of METRO property is punishable by fine.
8. Always yield the priority seating area to seniors and people with disabilities. Do not lie down or place your feet on the seats.
9. You must hold a valid transit pass to be at a METRO station and may not spend more than one hour at a station.
10. Leashed or harnessed guide or service animals are permitted on the train. All other animals must be carried inside a completely enclosed and secured cage or carrying case small enough to fit on a rider's lap and must not endanger or disturb other passengers.

Fare Vending Machines

You can buy a transit pass at fare vending machines located at each light rail station. In addition to screen instructions, there are options for voice instructions in English and Spanish.

1. Push any button to activate screen. Choose full fare or reduced fare (disabled, youth or senior), or Express/RAPID bus.
2. Select the fare type: 1-ride, all-day, 3-day, 7-day, 31-day.
3. Select the number of passes you wish to buy.
4. Insert payment: coins, bills, or credit or debit card.
5. Remove your passes. Remember to pick up your change or receipt.

In addition to vending machines at light rail stations, there are transit pass outlets located throughout the Valley. For a list of all locations visit ValleyMetro.org. Report vending machine malfunctions by calling 602-253-5000. Please note the location of the machine and the time of the transaction.

Orange validator target.

Activate your pass before riding

METRO operates on a proof-of-payment system. Fare inspectors will regularly patrol the system and will ask passengers at random to produce a valid transit pass. Violators are subject to fines ranging from $50 to $500 and may lose their transit privileges.

All-day and multi-day passes must be activated before you board the train. These passes begin rolling upon activation and expire at 2:59 a.m. the day after the end of the pass period.

All-day, 3-day, 7-day and 31-day passes can be activated in the following ways:

- Choose the “activate” option when you buy your pass at the vending machine.
- Place a pass purchased earlier into the activation slot on the vending machine.
- Dip your pass into a bus farebox.

A 1-ride fare allows you to ride once on light rail; be sure to keep your receipt as proof of payment. To ride once on the bus, simply pay the fare in cash at the bus farebox.

Employer-issued Platinum Pass cards must be tapped on the orange validator target before each boarding. The target is located on the upper right side of transit pass vending machines; some METRO stations also have stand-alone targets mounted near the station entrance. On the bus, targets are mounted on the farebox.

Phoenix Sky Harbor Airport connection

Connect to Phoenix Sky Harbor International Airport at the light rail station at 44th and Washington streets. From the METRO station, passengers cross the street to the south and board the free Phoenix Airport Shuttle. The shuttle bus connects to all terminals and arrives approximately every ten minutes. An automated train system will eventually run between the light rail station, airport east economy parking lot, terminals, and the rental car facility.

Stand behind the textured warning strip.

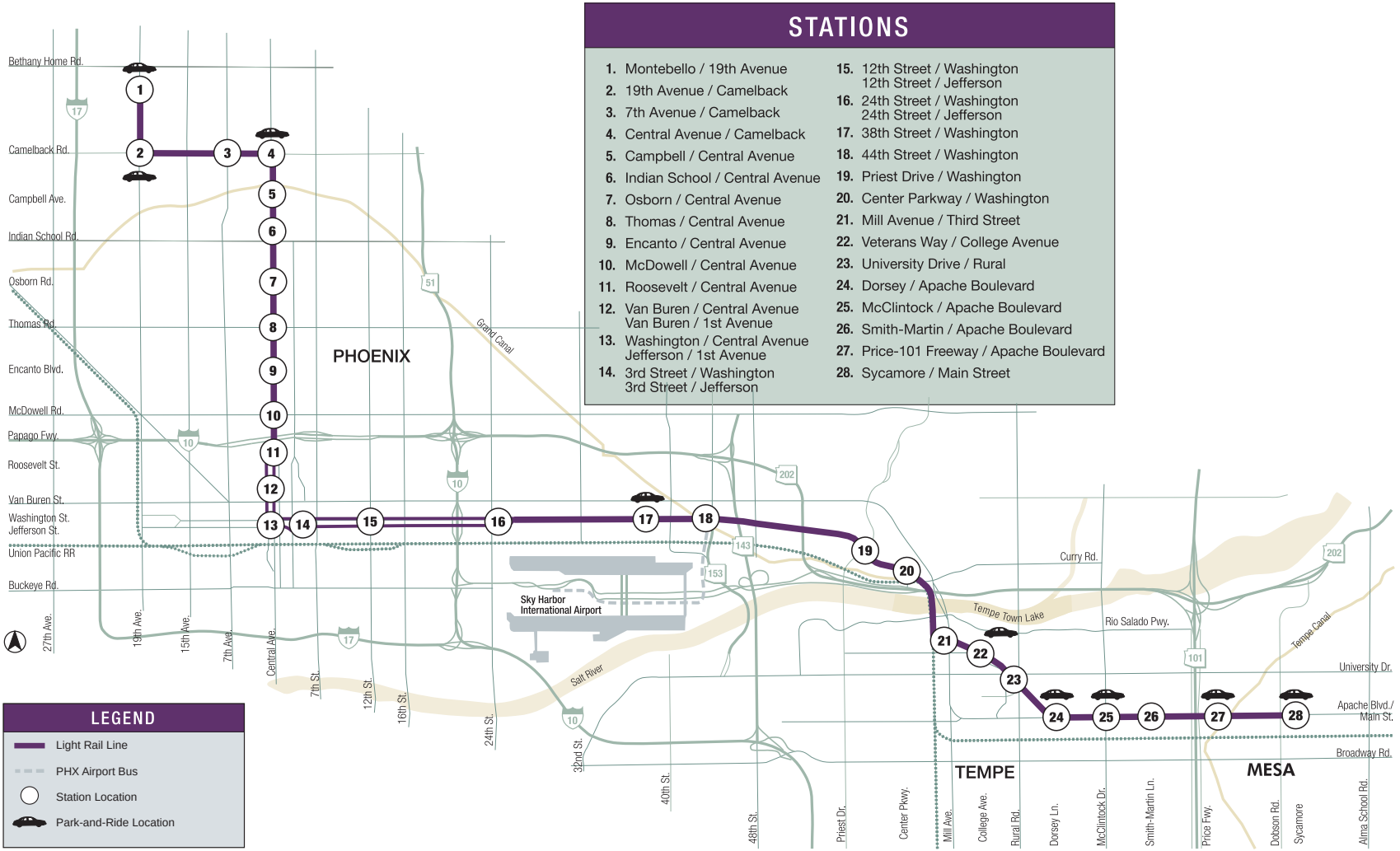
Bikes

- Bike racks are located at each park-and-ride and in each light rail vehicle.
- Enter the train at the doors nearest the bike symbol and place your bike in the rack. You may also stand and hold your bike if the rack is full, and you do not block aisles or doorways.
- If a train is very full, bike riders must wait for the next train to ensure the safety and comfort of all passengers.

FARE SCHEDULE

Mode	Pass Type	Cost
Light rail / local bus	**1-ride / One boarding only**	**$ 1.25**
	All-day pass / Unlimited boardings	**$ 2.50**
	3-day pass	**$ 7.50**
	7-day pass	**$ 17.50**
	31-day pass	**$ 45.00**
Reduced Fare Senior 65 and over Youth ages 6-18 Disabled	A 1-ride pass is 60¢. All others 50% discount. *Children* five *and under ride free.*	
Express / RAPID bus	**1-ride / One boarding only**	**$ 1.75**
	All-day pass / Unlimited boardings	**$ 3.50**
	31-day pass	**$ 68.00**

Light rail and bus share the same fare system. Rolling passes expire at 2:59 am on the following day.



METRO LIGHT RAIL STATION MAP

Transfer to Express / Rapid Bus

If you buy a light rail / local bus pass and then decide to take an Express or RAPID bus, simply pay the upgrade difference in cash at the bus farebox. Credit cards are not accepted on the bus.

Lost and found

Call 602-253-5000. Pick up items at Central Station, Central Avenue and Van Buren Street.

Press button to open train doors when button lights are green.

Accessibility

METRO is fully accessible.

- Textured strips mark the edge of the station platform, and boundaries between the sidewalk and the street, and the street and station entrances.
- Light rail vehicle entrances are at the same level as the station platform.
- Four areas for wheelchairs in each vehicle and wide aisles. Wheelchair tie-downs are not needed.
- Spoken and visual announcements at stations and inside trains. Spoken and Braille instructions on fare vending machines.
- Warning bells and flashing headlights when the train begins movement.

Park-and-rides

Park-and-rides are free. Lots are for transit use only and overnight parking is prohibited. Cars left overnight are subject to being ticketed and/or towed.

- Montebello / 19th Avenue
  794 spaces
- 19th Avenue / Camelback
  410 spaces
- Central Avenue / Camelback
  135 spaces
- 38th Street / Washington
  189 spaces
- Dorsey Lane / Apache Blvd
  190 spaces
- McClintock Drive / Apache Blvd
  300 spaces
- Price 101 Freeway / Apache Blvd
  693 spaces
- Sycamore / Main Street
  802 spaces

Beverages must be in an unbreakable, spill-proof container.

El tranvía ligero de METRO es una excelente opción para desplazarse al trabajo, la escuela, los centros comerciales y los eventos que se celebren en Phoenix, Tempe y Mesa. El tranvía se conecta a la perfección con el sistema de autobuses, pues los boletos funcionan en ambos medios de transporte.

MetroLightRail.org
Info@MetroLightRail.org
(602) 254-RAIL

Para recibir esta información en formatos alternativos favor de llamar al 602-254-7245 / TTY 602-322-4499

METRO

Guía del Usuario

Ride Guide

¿Cómo usar el tranvía?

1. Consulte el planificador de viajes en línea de ValleyMetro.org.
2. Compre un pase en las estaciones del tranvía ligero, los centros de tránsito o en el autobús. Visite ValleyMetro.org para ubicar otros puntos de venta.
3. Active su pase antes de abordar el tren.
4. Lea las señales frontales y laterales del tren que anuncian la última parada del mismo.
5. Preste atención a las señales y anuncios de la estación que le indicarán la hora de llegada del próximo tren. Los trenes se detienen en todas las estaciones, así que no tiene que hacerle señas al operador para subir o bajar del mismo. Las paradas se anuncian con antelación en los vagones.

Seguridad

- En la estación, manténgase detrás de la banda texturizada y mantenga a los niños tomados de la mano.
- Está prohibido montar patineta, bicicleta o patinar en las estaciones.
- Mire a ambos lados antes de cruzar las vías a pie, en carro o en bicicleta. Cruce sólo en los pasos de cebra y obedezca las señales de tránsito.
- Los tranvías ligeros son extremadamente silenciosos. No se distraiga cerca de las vías y preste atención a las luces superiores destellantes del tren, las campanas y cornetas de advertencia.
- Encontrará teléfonos de emergencia o interfonos en las estaciones de METRO, los trenes y park-and-rides.
- Los Park-and-ride están controlados mediante cámaras y personal de seguridad.

Horarios

Días laborables

Horarios. Los recorridos empiezan a las 4:40 a.m. desde las estaciones terminales. Los últimos trenes que hacen el recorrido completo salen a las 11 p.m. y llegan a la última estación de la línea a medianoche.

Frecuencia. Los trenes salen cada 10 minutos entre las 6 a.m. y las 7 p.m. En las horas que restan, saldrá un tren cada 20 minutos.

Fines de semana y feriados

Horarios. Los recorridos empiezan a las 5 a.m. desde las estaciones terminales. Los últimos trenes del día salen a las 11 p.m. y llegan a las terminales a medianoche.

Frecuencia. Los trenes salen cada 10 minutos entre las 6 a.m. y las 7 p.m. En las horas que restan, saldrá un tren cada 20 minutos.

METRO trabaja los 365 días del año. Si hay eventos especiales, puede incrementarse la frecuencia en el servicio o extenderse el horario para trasladar grandes cantidades de personas.

Tiempos de viaje aproximados

- Ruta completa de 20 millas: 60 minutos
- Christown Spectrum Mall hasta el centro de Phoenix, 20 minutos
- Christown Spectrum Mall hasta la ASU Tempe, 40 minutos
- Centro de Phoenix hasta el autobús de enlace al aeropuerto, 15 minutos
- Centro de Phoenix hasta el centro de Tempe, 25 minutos
- Centro de Phoenix hasta Mesa, 35 minutos
- Centro de Tempe hasta Mesa, 15 minutos

Normativa

Las ordenanzas y políticas de METRO garantizan la seguridad y la salud de los usuarios. Quienes violen la normativa se exponen a multas de entre 50 y 500 dólares y podrían perder sus privilegios en el sistema de transporte público.

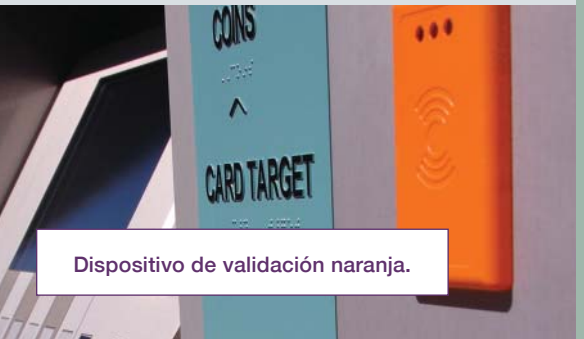
1. Está prohibido ingerir alimentos y bebidas en el tren. Puede transportar víveres.
2. Sólo puede transportar bebidas alcohólicas en recipientes irrompibles y antiderrames, como vasos de viajero y botellas plásticas con tapa.
3. Los niños hasta los siete años deben estar acompañados por un adulto que debe encargarse de supervisar su comportamiento.
4. Los audífonos son indispensables si emplea dispositivos de audio o video.
5. Está prohibido fumar e ingerir bebidas alcohólicas.
6. Los reglamentos federales prohíben transportar materiales inflamables, explosivos y peligrosos.
7. El vandalismo y los daños deliberados a las instalaciones de METRO se castigarán con multas.
8. Ceda los asientos preferenciales a los adultos mayores y a los discapacitados. No se recueste ni coloque los pies en los asientos.
9. Debe contar con un pase válido en las estaciones de METRO y no puede permanecer más de una hora en las mismas.
10. Se puede viajar con animales de servicio o guías con correa. Los demás animales deben transportarse en jaulas o cajas completamente cerradas, seguras y pequeñas (para que el usuario las transporte sobre el regazo). En ningún caso deben molestar o poner en peligro al resto de los usuarios.

Máquinas expendedoras de boletos

Puede comprar pases en las máquinas expendedoras de boletos ubicadas en todas las estaciones del tranvía ligero. Además de las instrucciones en pantalla, existen instrucciones audibles en inglés y en español.

1. Presione un botón para activar la pantalla. Seleccione su categoría: tarifa completa o reducida (discapacitados, jóvenes o adultos mayores) o autobús expreso/RAPID.
2. Seleccione el tipo de pase: 1 viaje, diario, 3 días, 7 días, 31 días.
3. Seleccione el número de pases que desea comprar.
4. Pague el importe: monedas, billetes y tarjetas de crédito o débito.
5. Retire sus pases. Recuerde llevarse el cambio y el recibo.

Además de las máquinas expendedoras de las estaciones del tranvía ligero, existen puntos de venta en todo el Valle. Si desea una lista de estos puntos, visite ValleyMetro.org. Reporte las máquinas averiadas por el 602-253-5000. No olvide la ubicación de la máquina y la hora a la que intentó utilizarla.



Dispositivo de validación naranja.

Active su pase antes de viajar

METRO funciona bajo un sistema de “prueba de pago”. Los funcionarios de seguridad recorrerán el sistema constantemente y le solicitarán a los usuarios que muestren sus pases válidos. Los infractores recibirán multas de entre 50 y 500 dólares y podrían perder sus privilegios en el sistema.

Debe activar los pases diarios y para varios días antes de abordar el tren. Estos pases son válidos tan pronto se activan y expiran a las 2:59 a.m. del día posterior a la fecha de caducidad del pase.

Los pases de 1, 3, 7 y 31 días se pueden activar de tres formas:

- Seleccionando la opción “activar” cuando se compra el pase en la máquina expendedora.
- Introduciendo el pase adquirido previamente en la ranura de activación de la máquina expendedora.
- Introduciendo el pase en la caja del autobús.

El boleto de un viaje le permite abordar el tranvía ligero una vez. Asegúrese de guardar el recibo como prueba de pago. Si desea tomar el autobús una sola vez, sólo debe pagar la tarifa correspondiente en efectivo en la caja del mismo.

Los pases Platinum para empleados deben pasarse por el dispositivo de validación naranja antes de cada viaje. El dispositivo está ubicado en la sección superior derecha de las máquinas expendedoras de boletos. Algunas estaciones de METRO también cuentan con dispositivos adicionales cerca de las entradas. En los autobuses, los dispositivos naranja se encuentran en las cajas.

Conexión con el Aeropuerto Internacional Sky Harbor de Phoenix

La conexión con el Aeropuerto Internacional Sky Harbor de Phoenix se realiza en la estación del tranvía ligero ubicada en las calles 44th y Washington. Al salir de la estación de METRO, los usuarios deben cruzar la calle hacia el sur y abordar el autobús gratuito que los llevará hasta el aeropuerto: Phoenix Airport Shuttle. Este autobús enlaza con todas las terminales y pasa aproximadamente cada diez minutos. Un sistema automatizado de trenes cubrirá la ruta comprendida entre la estación del tranvía ligero, el estacionamiento económico este del aeropuerto, las terminales y las instalaciones de renta de autos.

Manténgase detrás de la banda texturizada de advertencia.

Bicicletas

- Existen soportes para bicicletas en todos los park-and-ride y tranvías ligeros.
- Ingrese al tren por la puerta con la señal para bicicletas y coloque la suya en el soporte. Si el soporte está lleno, manténgase junto a la misma sin obstaculizar ni los pasillos ni las puertas.
- Si los trenes están llenos, los ciclistas deben esperar trenes con más espacio por seguridad y para garantizar la comodidad de los pasajeros.

TARIFAS

Modo	Pases	Precio
Tranvía ligero / autobús local	**1 boleto / un solo viaje**	**$ 1.25**
	Pase de un día / viajes ilimitados	**$ 2.50**
	Pase de 3 días	**$ 7.50**
	Pase de 7 días	**$ 17.50**
	Pase de 31 días	**$ 45.00**
Tarifa Reducida Mayores de 65 años Jóvenes entre 6 y 18 años Discapacitados	Un viaje: 60¢. El resto tiene un descuento del 50%. *Los niños menores de cinco años viajan gratis.*	
Autobús expreso / RAPID	**1 boleto / un solo viaje**	**$ 1.75**
	Pase de un día / viajes ilimitados	**$ 3.50**
	Pase de 31 días	**$ 68.00**

El tranvía ligero y los autobuses tienen el mismo sistema de tarifas. Un pase por viajes ilimitados expira a 2:59 am del día siguiente.

MAPA DE LOS ESTACIÓNES PARA METRO TRANVÍA LIGERO

Transferencia a autobuses expresos o RAPID

Si compra un pase para el tranvía ligero o el autobús local y luego decide abordar un autobús expreso o RAPID, sólo debe pagar la diferencia en efectivo en la caja del autobús. No se aceptan tarjetas de crédito en el autobús.

Objetos perdidos

Llame al 602-253-5000. Recoja articulos perdidos en la Central Station, avenida Central y calle Van Buren.

Pulse el botón para abrir las puertas del tren cuando las luces estén en verde.

Accesibilidad

Puede desplazarse sin problemas en METRO.

- Las rampas de entrada a la estación cuentan con bandas texturizadas que separan la acera de la calle y la calle de las entradas.
- Las entradas de los tranvías ligeros están ubicadas a la misma altura que la plataforma de la estación.
- Los pasillos del tranvía son amplios y cada vehículo tiene cuatro áreas para sillas de ruedas. No hace falta asegurar la silla con cinturones de seguridad.

  Existen señales audibles y visuales en las estaciones y dentro de los trenes. Las máquinas expendedoras de boletos tienen instrucciones audibles y en braille.
- Cuando el tren comienza a desplazarse suenan campanas de advertencia y destellan las luces superiores.

Park-and-rides

Los park-and-rides son gratis. Sólo se puede estacionar por horas y está prohibido dejar vehículos toda la noche, quienes lo hagan se exponen a multas y remolques.

- Montebello / 19th Avenue
  794 espacios
- 19th Avenue / Camelback
  410 espacios
- Central Avenue / Camelback
  135 espacios
- 38th Street / Washington
  189 espacios
- Dorsey Lane / Apache Blvd
  190 espacios
- McClintock Drive / Apache Blvd
  300 espacios
- Autopista Price 101 / Apache Blvd
  693 espacios
- Sycamore / Main Street
  802 espacios

Las bebidas deben transportarse en recipientes irrompibles y antiderrames.

Valley Metro Service Changes

Effective December 29, 2008

New Service

- **METRO Light Rail** – will travel from 19th Ave/Montebello to Sycamore/Main St.
- **Valley Metro LINK*** – will travel from the Sycamore/Main St Transit Center to Superstition Springs Center Park-and-Ride.
- **Route 40** – Apache/Main will travel from Superstition Springs Center to Phoenix Sky Harbor International Airport.
- **Route 536*** – Northeast Mesa – Tempe/ASU Express (via Loop 202) (bidirectional service). This route will travel from Power and McDowell to the Veterans Way/College Ave METRO Light Rail station and Transit Center and the Tempe Transportation Center.
- **Route 542*** – Chandler – Downtown Phoenix Express (via I-10). This route will travel from the new Chandler Park-and-Ride at Germann and Hamilton to 17th Ave and Jefferson.

Continued inside

Continued

- **Route 576*** – Northwest Valley – Montebello Rail Station Express (via I-17) (bidirectional service). This route will travel from Arrowhead Towne Center to the Montebello/19th Ave METRO Light Rail station and Transit Center.
- **SR-51 RAPID** will include selected trips to serve the City North shopping center at Deer Valley Dr and 56th St in north Phoenix.
- **City of Mesa "Downtown Buzz" Circulator** will travel throughout downtown Mesa between the area of Brown and Main St to Center and Alma School and will serve the Mesa Multigenerational Center.

Service Reductions

PHOENIX

All Monday through Friday bus trips that start within the city of Phoenix prior to 5 a.m. and those starting after 10 p.m. will be eliminated; this affects these routes:

- **0 , 1, 3, 7, 8, 10, 13, 15, 16, 17, 19, 27, 29, 30, 32, 35, 39, 40, 41, 43, 44, 45, 50, 51, 52, 56, 60, 61, 70, 77, 106, 154, 156, 170**

All Saturday bus service will be reduced to match Sunday levels. This includes the neighborhood circulators ALEX, DART, DEER RUN, MARY and SMART. Other city of Phoenix service reductions will include:

- **I-17 RAPID – one afternoon trip will be eliminated and one morning trip will be adjusted to start at 5 a.m.**
- **SR-51 RAPID – two evening trips will be eliminated. Select trips will serve City North shopping center at Deer Valey Dr and 56th St in north Phoenix.**
- **DASH Downtown Loop - service between 6:30-8:30 p.m. will be eliminated.**

AVONDALE

Evening service has been reduced in the city of Avondale on weekdays and Saturdays. This affects routes:

- **3A – Avondale**
- **17A – Avondale**
- **29A – Avondale (replaces Green Line A)**
- **41A – Avondale**
- **131 - START**

The routes below may be affected by the service reductions in Phoenix. Please check ValleyMetro.org or the December Transit Book for schedule information.

CHANDLER

- **156**

GILBERT

- **156**

GLENDALE

- **43, 59, 60, 67, 80, 90, 138, 186**

MESA

- **30, 45, 61**

PEORIA

- **106**

SCOTTSDALE

- **17, 29, 41, 50, 106, 154, 170**

TEMPE

- **30, 44, 45, 56, 61, 77**

Valley Metro Smartmove.

For more information on Valley Metro service changes visit ValleyMetro.org or contact Customer Service at 602.253.5000.

ON THE MOVE PARTNERS IN PROGRESS

*Funded by Proposition 400, the county-wide half-cent sales tax that funds the Regional Transportation Plan.

MKQ0809.IND/GMS/11/08

Route Changes

- **Red Line** is discontinued as the service is replaced with METRO Light Rail, Route 40 in Phoenix, Tempe and Mesa and Route 15 in Phoenix and the Valley Metro LINK in Mesa.
- **Blue Line** is renamed Route 39 – 40th St. The southern portion of the route below Camelback is eliminated. This route will serve the Central/Camelback METRO Light Rail station and Transit Center.
- **Green Line** is renamed Route 29 – Thomas Rd.
- **Green Line A** – is renamed Route 29A – Avondale.
- **Route 0** – In addition to the regular Route 0, short trips will travel from Dobbins Rd to Central Station and serve two downtown Phoenix METRO Light Rail stations during peak hours.
- **Route 1** – Washington/Jefferson will no longer serve Tempe and will travel to the Phoenix Zoo and serve various METRO Light Rail stations along the alignment.
- **Route 13** – Buckeye will extend east to serve the 44th St/Washington METRO Light Rail station.
- **Route 15** – 15th Ave will be extended to travel from Metrocenter Mall to Phoenix Sky Harbor International Airport and serve various METRO Light Rail stations along the alignment.
- **Route 30** – University will divert to serve the Sycamore/Main St Transit Center. In Mesa the route will no longer serve the Mesa Multigenerational Center.
- **Route 32** – 32nd St will serve the 44th St/ Washington METRO Light Rail station.
- **Route 44** – 44th St/Tatum Blvd will divert to serve the new Tempe Transportation Center at Veterans Way and College Ave.
- **Route 45** – Broadway will divert to serve the Sycamore/Main St Transit Center and will no longer serve the the Mesa Multigenerational Center.
- **Route 56** – Priest Dr will end at the Priest Drive/Washington METRO Light Rail station.
- **Route 60** – Bethany Home will divert to serve the Montebello/19th Ave METRO Light Rail station and Transit Center.
- **Route 62** – Hardy will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 65** – Mill/Kyrene will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 66** - Mill/68th St will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 72** – Scottsdale/Rural will divert to serve the Rural/University METRO Light Rail station and the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 76** – Miller will divert to serve Playa del Norte Dr and Scottsdale Rd and the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 81** – Hayden/McClintock will no longer serve University west of McClintock.
- **Route 92** – 48th St/Guadalupe will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **Route 96** – Dobson will divert to serve the Sycamore/Main St Transit Center. It will also serve Intel at Dobson and Ocotillo in Chandler on selected weekday trips. The route will no longer serve the East Valley Institute of Technology in Mesa.
- **Route 104** – Alma School will divert to serve the Sycamore/Main St Transit Center. The route will no longer serve the Mesa Multigenerational Center and will end at Mesa Riverview shopping center.
- **Route 120** – Mesa Dr will no longer serve the Mesa Multigenerational Center.
- **Route 511** – Chandler – Scottsdale Airpark Express will divert to serve the Price 101-Freeway/Apache METRO Light Rail station in Tempe. The route will also serve the new Chandler Park-and-Ride at Germann and Hamilton.
- **Route 540** – Chandler Express will begin at the new Chandler Park-and-Ride at Germann and Hamilton.
- **Route 541** – Chandler Express will begin at the new Chandler Park-and-Ride at Germann and Hamilton.
- **Route 572** – Surprise – Scottsdale Express will divert to serve Phoenix Mayo Hospital.
- **Orbit Earth Circulator** will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **Orbit Jupiter Circulator** will serve the Rural/ University METRO Light Rail station and the Tempe Transportation Center at Veterans Way and College Ave.
- **Orbit Mars Circulator** will serve the Price 101-Freeway/Apache METRO Light Rail station.
- **Orbit Mercury Circulator** will serve the Price 101-Freeway/Apache METRO Light Rail station and the Tempe Transportation Center at Veterans Way and College Ave.
- **Orbit Venus Circulator** will serve the Tempe Transportation Center at Veterans Way and College Ave.
- **GUS 3** will now serve 61st Avenue and Royal Palm.

December Service Cuts Q&A

Q: What routes will be affected?

A: A route that has trips that begin their first pick up in the city of Phoenix before 5 a.m. or after 10 p.m., will very likely be affected. Also, the Red Line will be replaced by METRO train service, the Blue Line will stop at Camelback and Central, and Route 15-15th Avenue will be extended to serve Metrocenter and Sky Harbor. To plan your trip, please check the December Transit Book (formerly Bus Book) for schedule details or go online to ValleyMetro.org. These changes should be available in early December.

Q: If my bus routes starts outside the city of Phoenix and travels into the city of Phoenix, will my bus route be affected?

A: Possibly, but you need to check the schedules to be sure what time your route makes its first pick up in Phoenix.

Q: Will Saturday and Sunday service be affected?

A: On all city of Phoenix bus routes, the Saturday service will be adjusted to operate on the same levels as Sunday does now.

Q: Will METRO light rail schedules be impacted?

A: METRO light rail schedules will not be affected. Light rail passengers should check the Transit Book (formerly Bus Book) or the website to see if they can make a connection between bus and light rail after 10 p.m. or before 5 a.m.

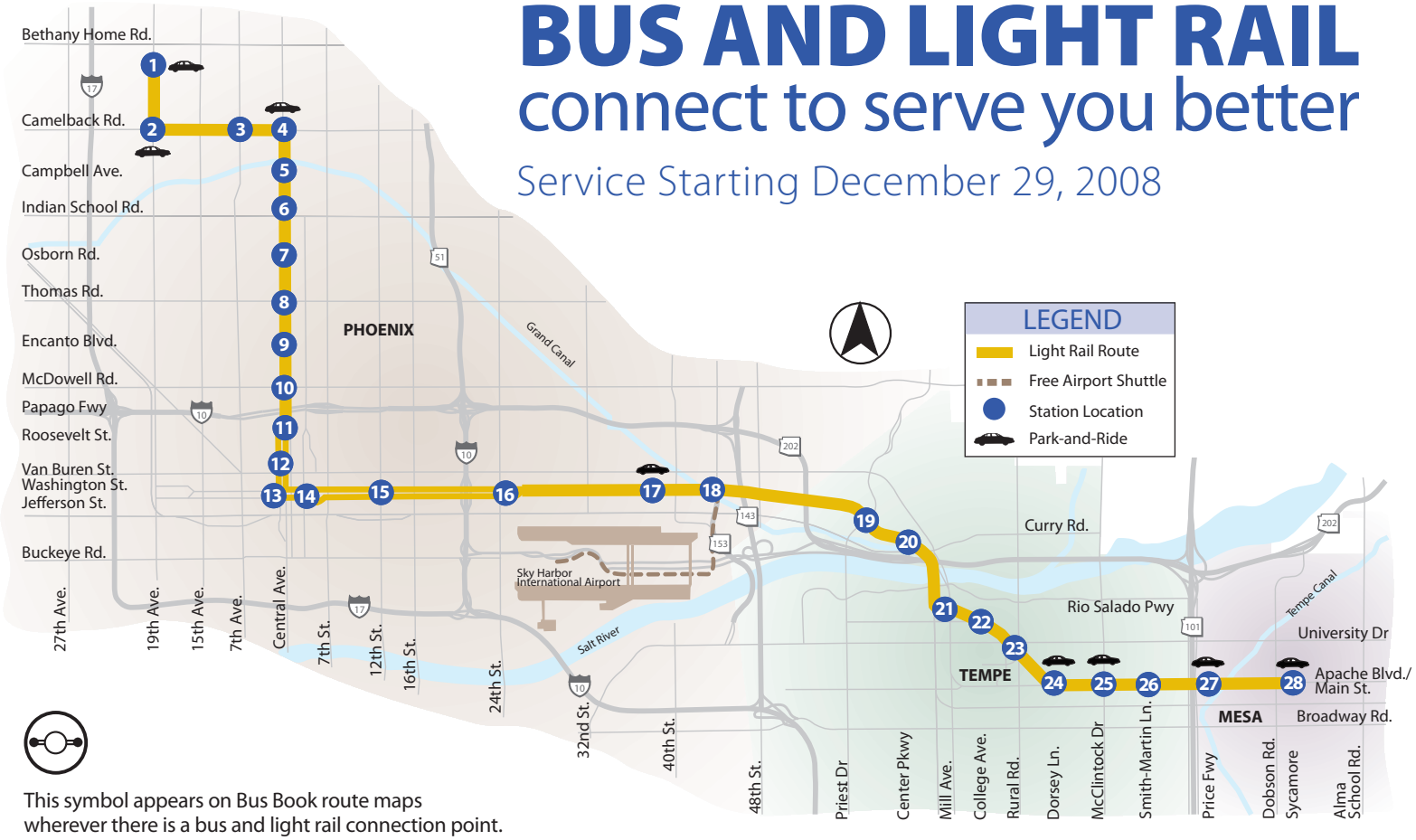
Q: When will I be able to see the new schedules?

A: Effective December 29, revised schedules will be available on ValleyMeto.org beginning December 1. The Transit Book will have new schedules available on December 23 at all transit centers and city libraries.

Please continually check ValleyMetro.org and the December Transit Book for the most up-to-date information.

BUS AND LIGHT RAIL
connect to serve you better

Service Starting December 29, 2008



This symbol appears on Bus Book route maps wherever there is a bus and light rail connection point.

Light Rail Stations with Connecting Bus Routes*

1. **Montebello / 19th Avenue**
   Bus Routes: 15, 19, 60, 576
2. **19th Avenue / Camelback**
   Bus Routes: 19, 50
3. **7th Avenue / Camelback**
   Bus Routes: 8, 50
4. **Central Avenue/ Camelback**
   Bus Routes: 0, 39, 50, 512, 570, 582, 590
5. **Campbell / Central Avenue**
   Bus Routes: 0, 512, 570, 582, 590
6. **Indian School / Central Avenue**
   Bus Routes: 0, 41, 512, 570, 582, 590
7. **Osborn / Central Avenue**
   Bus Routes: 0, 512, 570, 582, 590
8. **Thomas / Central Avenue**
   Bus Routes: 0, 29, 512, 570, 582, 590
9. **Encanto / Central Avenue**
   Bus Routes: 0, 512, 570, 582, 590
10. **McDowell / Central Avenue**
    Bus Routes: 0, 17, 512, 570, 582, 590
11. **Roosevelt / Central Avenue**
    Bus Routes: 0, 10, 512, 570, 582, 590
12. **Van Buren / Central Avenue**
    Van Buren / 1st Avenue
    Bus Routes: 0, 1, 3, 7, 7L, 8, 10, 12, 15, DASH, GAL, 510, 512, 520, 521, 531, 532, 533, 535, 540, 541, 560, 562, 570, 571, 573, 575, 581, 582, 590, RAPID: 1-10 East, 1-10 West, 1-17, SR51
13. **Washington / Central Avenue**
    Jefferson / 1st Avenue
    Bus Routes: 0, 1, 8, 10, 15, DASH, GAL, 510, 512, 520, 521, 531, 532, 533, 535, 540, 541, 560, 570, 571, 573, 575, 581, 582, 590, RAPID: 1-10 East, 1-10 West, 1-17, SR51
14. **3rd Street / Washington**
    3rd Street / Jefferson
15. **12th Street / Washington**
    12th Street / Jefferson
    Bus Routes: 1, RAPID: SR51
16. **24th Street / Washington**
    24th Street / Jefferson
    Bus Routes: 1, 70
17. **38th Street / Washington**
    Bus Routes: 1, 32
18. **44th Street /Washington**
    Bus Routes: 1, 3,13, 32, 44, Free Airport Shuttle
19. **Priest Drive / Washington**
    Bus Routes: 1, 56
20. **Center Parkway / Washington**
21. **Mill Avenue / Third Street**
    Bus Routes: 65, FLASH, FLASH to University, Orbit: Earth
22. **Veterans Way / College Avenue**
    Bus Routes: 44, 62, 65, 72, 76, 92, 536, Orbits: Mercury, Venus, Earth, Jupiter
23. **University Drive / Rural**
    Bus Routes: 30, 72, FLASH, Orbits: Jupiter, Mercury
24. **Dorsey / Apache Boulevard**
    Bus Routes: 40
25. **McClintock / Apache Boulevard**
    Bus Routes: 40, 81
26. **Smith-Martin / Apache Boulevard**
    Bus Routes: 40
27. **Price-101 Freeway / Apache Boulevard**
    Bus Routes: 40, 511, Orbit: Mercury, Mars
28. **Sycamore / Main Street**
    Bus Routes: 30, 40, 45, 96, 104, Main St. BRT

**Bus route information is subject to change.*

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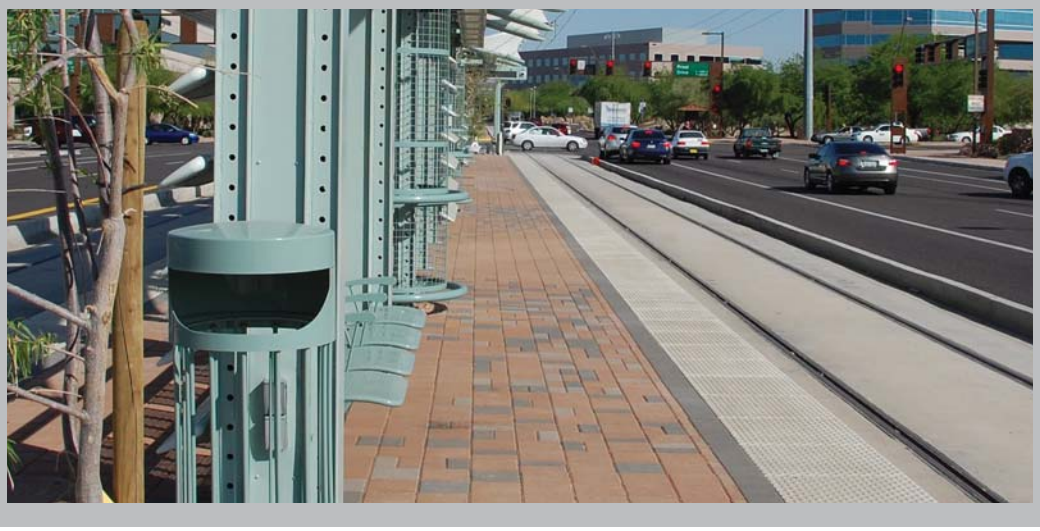


METRO

GRAND OPENING
EXPERIENCE
december 27-28, 2008

METRO LIGHT RAIL

GRAND OPENING CELEBRATION

STATION CELEBRATION

PARTICIPATION GUIDE

ENTERTAINMENT SOLUTIONS Inc.

Table of Contents

TITLE	PAGE #
Welcome Letter	2
Overview	3
Station Celebration Map	4
Application Process and Deadlines	5
Frequently Asked Questions	6
Public Involvement Rep / Line Section Map	8
Key Contacts	9
Attachments:	
Exhibitor Worksheet	
Exhibitor Regulations	
Insurance Requirements	
Licensing	

Welcome to the METRO Grand Opening Celebration!

Welcome to the **METRO Light Rail Grand Opening Station Celebrations!** METRO and its contributing partners are excited to invite your local business or community group to participate in the Grand Opening Station Celebrations on Saturday, December 27, 2008. This historic event will introduce METRO light rail to the entire metropolitan area while highlighting the many businesses, attractions and destinations along the 20-mile route.

To assist in planning your participation in the METRO Light Rail Grand Opening Station Celebrations, METRO has compiled this helpful guide. Inside you will find general information on the METRO Light Rail Grand Opening Celebration as well as directions on how to apply for an exhibitor's booth. This guide is intended to streamline the exhibitor application process, and we encourage you to read this guide in its entirety before applying.

METRO light rail encourages the involvement of local businesses, non-profit groups, neighborhood associations, community groups, and media. We will assist applicants in creating a memorable experience at this event. METRO's goal is to ensure a safe, exciting and beneficial experience is had by our citizens and businesses.

We look forward to working with you in making the Grand Opening of METRO light rail a success for all involved.

METRO Grand Opening Station Celebrations Overview

METRO STATION CELEBRATIONS

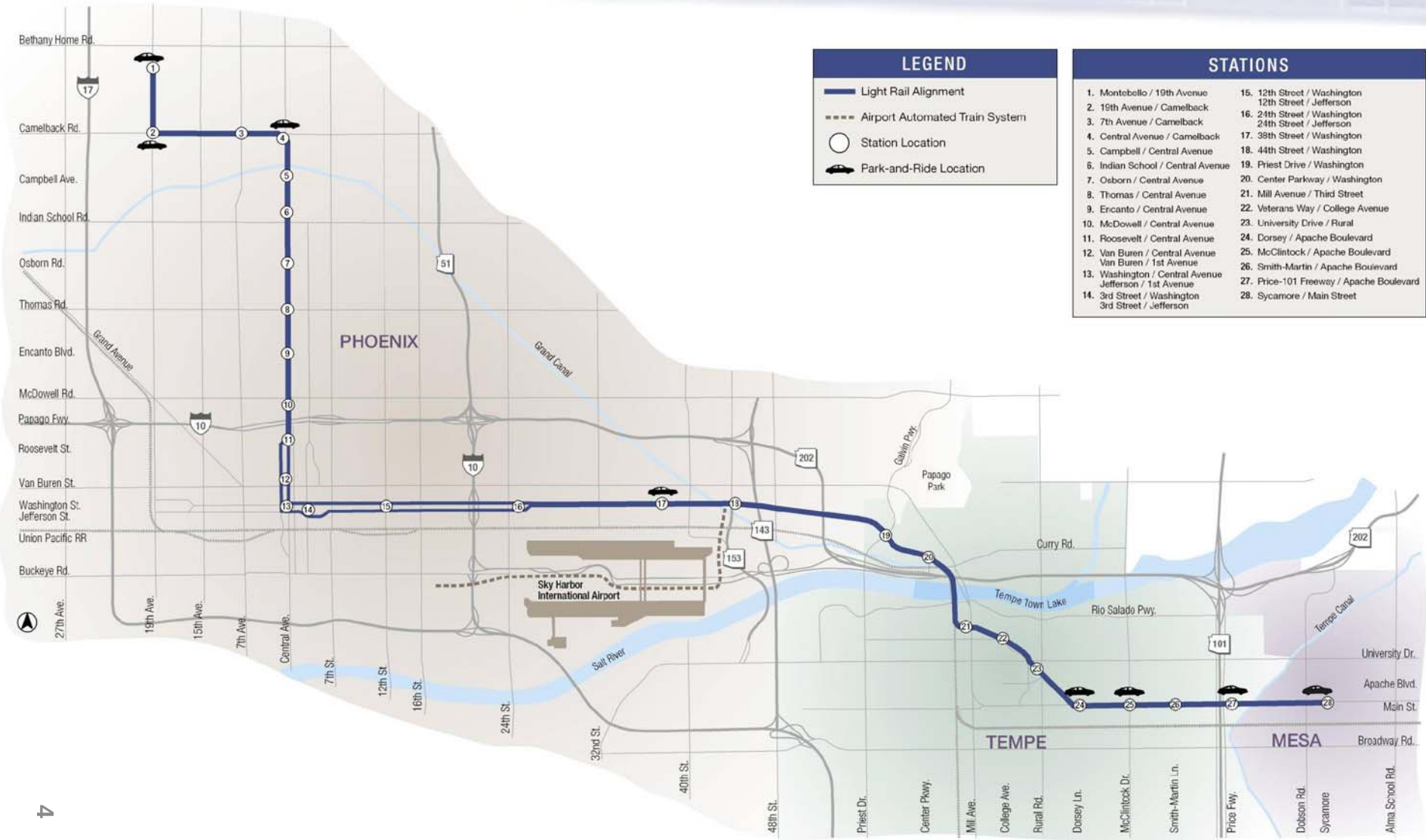
- **Locations: METRO Station Locations in Phoenix, Tempe and Mesa** (see map on following page)
- **Date and Time:** Saturday, December 27, 10 a.m. – 5 p.m.
- **Attendance:** Varies depending on location.
- **Description:** An opportunity for all neighborhoods, community groups and businesses near light rail stations to participate in unique station celebrations featuring entertainment, food and beverages, and other special activities.

RIDE METRO WEEKEND

- **All 20 miles of the METRO system**
- **Saturday, December 27, 10 a.m. – 8 p.m.**
- **Sunday, December 28, 10 a.m. – 6 p.m.**
- **Attendance:** 100,000+ ppl per day (approx.)
- **Description:** An opportunity for the general public to ride the entire route and attend station celebrations on Saturday. All activities, train rides and bus shuttles will be free to the public.

METRO

LIGHT RAIL INITIAL LINE



LEGEND

- Light Rail Alignment
- Airport Automated Train System
- Station Location
- Park-and-Ride Location

STATIONS

1. Montebello / 19th Avenue
2. 19th Avenue / Camelback
3. 7th Avenue / Camelback
4. Central Avenue / Camelback
5. Campbell / Central Avenue
6. Indian School / Central Avenue
7. Osborn / Central Avenue
8. Thomas / Central Avenue
9. Encanto / Central Avenue
10. McDowell / Central Avenue
11. Roosevelt / Central Avenue
12. Van Buren / Central Avenue
    Van Buren / 1st Avenue
13. Washington / Central Avenue
    Jefferson / 1st Avenue
14. 3rd Street / Washington
    3rd Street / Jefferson
15. 12th Street / Washington
    12th Street / Jefferson
16. 24th Street / Washington
    24th Street / Jefferson
17. 38th Street / Washington
18. 44th Street / Washington
19. Priest Drive / Washington
20. Center Parkway / Washington
21. Mill Avenue / Third Street
22. Veterans Way / College Avenue
23. University Drive / Rural
24. Dorsey / Apache Boulevard
25. McClintock / Apache Boulevard
26. Smith-Martin / Apache Boulevard
27. Price-101 Freeway / Apache Boulevard
28. Sycamore / Main Street

Application Process and Deadlines

Thank you for your interest. To participate, please complete the attached "Exhibitor Participation Worksheet" and any additional documentation and submit as indicated in the worksheet

The station celebrations will be limited by available space. One of the goals of station celebrations is to show appreciation for and recognize those stakeholders immediately adjacent to light rail.* These stakeholders will receive priority consideration in the selection process. Other interested parties are encouraged to apply and, for a fee, will receive space if available. ***The application deadline is:***

FRIDAY, November 7, 2008 at 5 p.m.

Once your application has been received, the METRO Events Committee will review your request and determine participation on a first come, first serve basis and as space allows. METRO will inform you of your status in writing by November 21, 2008. If you are assigned booth space, Entertainment Solutions, Inc. will become your primary contact in regards to event logistics and infrastructure.

What to expect if selected to participate:

• Entertainment Solutions, Inc. will assign your organization at a designated station. A Set-Up Information Packet will be mailed out no later than December 15th. This packet will include set up instructions, arrival times, parking information, site map, and any needed credentials, depending on your location. Your footprint and placement is based on information provided in this packet.

• If parking passes are needed, they will be mailed with the Set-Up packet. Parking at some of the events may be inconvenient and a shuttle may be utilized. Additional parking passes may be requested, but are not guaranteed due to limited parking at some station celebrations.

• Please be careful to note which station location you have been assigned. We will make every possible effort to keep businesses as close to their storefronts, however, some station locations will have limited activity or space available.

• The booth package includes a 10' x 10' tent, two 6 foot tables and two chairs. Basic lighting and 20 amps of electricity will also be provided. (Twenty amps is the equivalent to your basic, two-socket home outlet.) You will also be expected to completely dress your booth, including signage, as no linens or signage will be provided.

• It is critical that your booth is staffed for the entire length of the event (10 a.m. – 5 p.m.). At no point should your booth be left unattended. Plan for staff in shifts that include breaks.

***Stakeholders will also include members of the Downtown Phoenix Partnership (DPP), Downtown Tempe Community (DTC) Phoenix Community Alliance (PCA) and Seventh Avenue Merchants Association (SAMA).**

Frequently Asked Questions

WHO CAN PARTICIPATE IN THE STATION CELEBRATIONS?
Station Celebrations are open to any local business, community group or organization that is interested in participating. Due to space limitations at the Station Celebrations, the number of participants will be limited at each location. Completion of this application does not guarantee exhibition space at the Station Celebrations; space will be filled on a first come, first serve basis with priority given to METRO designated stakeholders – those that are immediately adjacent and face the light rail line or are members of Downtown Phoenix Partnership (DPP), Downtown Tempe Community (DTC) Phoenix Community Alliance (PCA) or Seventh Avenue Merchants Association (SAMA).

HOW MANY PEOPLE ARE EXPECTED TO ATTEND THE CELEBRATIONS?
Due to the historic nature of this community-wide event, attendance estimates for the weekend are expected to approach 200,000 people. Each celebration will experience varying attendance depending on the location, size and featured attractions.

WHERE WILL THE CELEBRATIONS BE HELD?
METRO is currently planning several celebrations of varying sizes along the alignment. The size of each location depends on several factors, including sponsor participation, property approvals and physical space limitations.

Station Celebrations will be presented as close to each light rail platform as possible, but not on the actual platform. All platforms will remain clear for guest safety.

WILL EVERY STATION HAVE A CELEBRATION?
Most stations will have a planned celebration. However, depending upon exhibitor and sponsor interest and space restrictions, some stations may have limited to no activity. See the METRO alignment on page 4 for station locations.

WHAT WILL EACH CELEBRATION CONSIST OF?
The activities and attractions at the Station Celebrations will vary depending on the location. Such potential attractions at each location may include live entertainment, food and beverage and exhibitor booths.

WHAT IS THE COST TO PARTICIPATE?
Accepted applications from METRO designated stakeholders will receive exhibition space at no charge. (Other fees may apply; if you would like additional booth accommodations or if you plan to sell product/food.)

Once stakeholders are placed, other applicants will fill in remaining exhibitor space. Non-stakeholder applicants will be charged an exhibitor fee. Refer to “Exhibitor Participation Worksheet” for more information on associated fees.

CAN I CHOOSE WHICH LOCATION I WANT TO PARTICIPATE IN?
Every effort will be made to accommodate location requests for all participants. However, programming and space limitation may dictate the final location. METRO designated stakeholders will be given priority in site selection.

Frequently Asked Questions

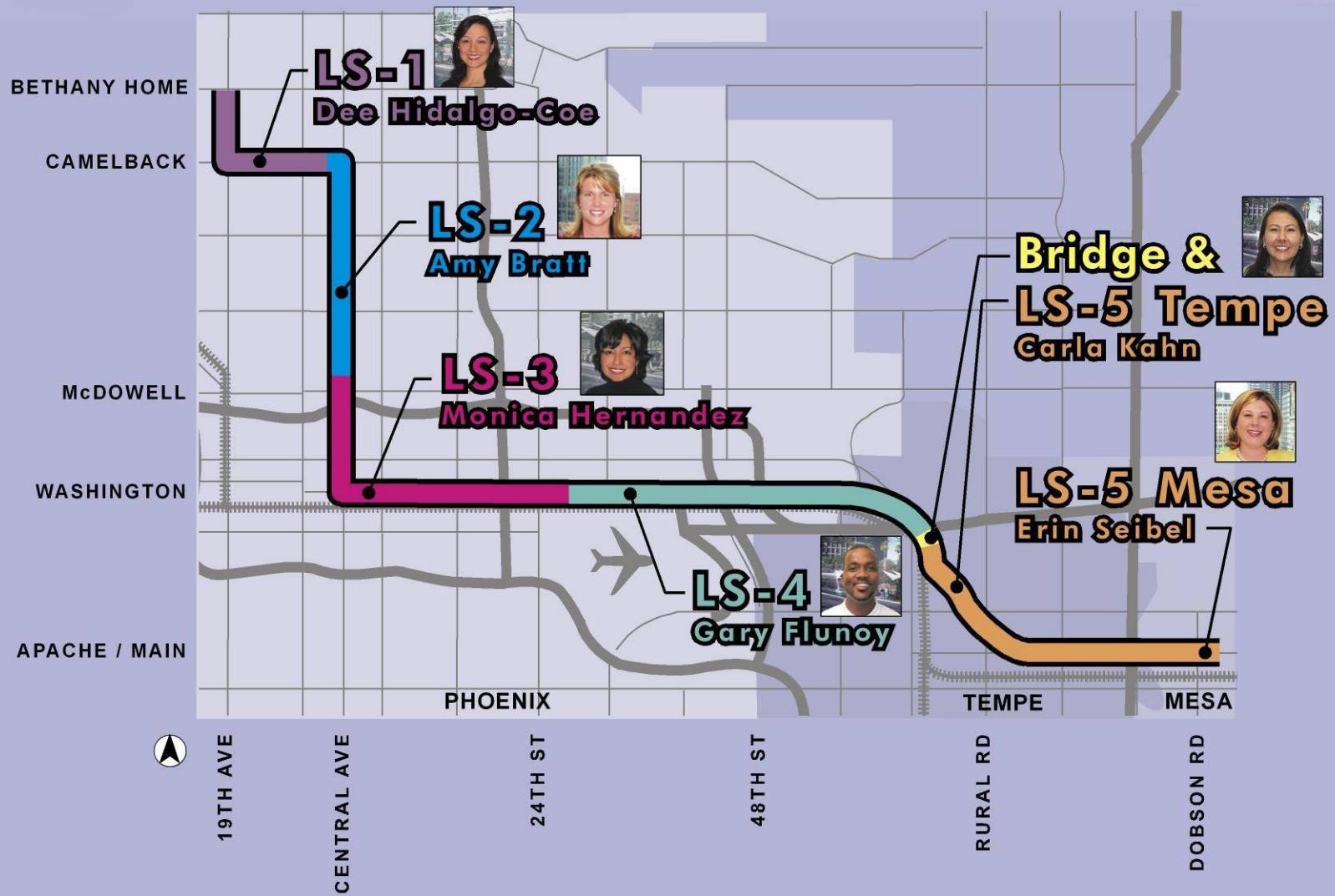
I AM A MEMBER OF THE MEDIA, HOW DO I GET INVOLVED?

METRO encourages the participation of media outlets in the Grand Opening. If you are interested in becoming involved, please complete this application and send it to the attention of Andrea Libey at METRO (see page 9 for complete contact information). Your exhibitor fee will be waived.

WHO DO I CONTACT IF I AM AN ENTERTAINER AND WANT TO PARTICIPATE?

Submit your press kit to our entertainment manager, Carolyn Reyes at Entertainment Solutions, Inc. 480-663-0700 or carolyn@solutionsaz.com. Include the following items: demo CD, a few hi-res photos, band biography, playlist (required for cover bands), performance footage, and complete contact information.

If you have additional questions, please use the information on the following pages to determine who to contact.


LS-1
Dee Hidalgo-Coe
LS-2
Amy Bratt
LS-3
Monica Hernandez
LS-4
Gary Flunoy
Bridge &
LS-5 Tempe
Carla Kahn
LS-5 Mesa
Erin Seibel
BETHANY HOME
CAMELBACK
McDOWELL
WASHINGTON
APACHE / MAIN
PHOENIX
TEMPE
MESA
19TH AVE
CENTRAL AVE
24TH ST
48TH ST
RURAL RD
DOBSON RD

STATION CELEBRATION
Key Contacts

COMPANY	NAME	OFFICE	E MAIL	AREA
Contacts for Immediate Stakeholders				
101 N. 1st Ave. Suite 1300 Phoenix, AZ 85003	Howard Steere	602-332-4476	hsteere@metrolightrail.org	Public Involvement
	Dee Hidalgo-Coe	602-495-8233	dhidalgo-coe@metrolightrail.org	Line Section 1
	Amy Bratt	602-495-8217	abratt@metrolightrail.org	Line Section 2
	Monica Hernandez	602-322-4427	mhernandez@metrolightrail.org	Line Section 3
	Gary Flunoy	602-322-4457	gflunoy@metrolightrail.org	Line Section 4
	Carla Kahn	602-744-5552	ckahn@metrolightrail.org	Line Section 5 – Tempe
	Erin Seibel	602-495-8213	eseibel@metrolightrail.org	Line Section 5 – Mesa
Contacts for Non-stakeholder Businesses, Community Groups at Large or Media				
101 N. 1st Ave. Suite 1300 Phoenix, AZ 85003	Andrea Libey	602-495-8209	alibey@metrolightrail.org	Communications Specialist

EXHIBITOR PARTICIPATION WORKSHEET

METRO GRAND OPENING CELEBRATION

December 27, 2008

GENERAL INFORMATION

Business Name: _____

Contact Name: _____ On Site Contact Name: _____

Address: _____ On Site Contact Phone: _____

City: _____ State: _____ Zip: _____

Phone: _____ Pager/Mobile: _____

E-mail: _____

Would you prefer to have your communications sent: ___ Email ___ USPS Mail

STAKEHOLDER STATUS

☐ METRO Stakeholder – business located DIRECTLY on the light rail alignment*
BOOTH PACKAGE TOTAL DUE: FREE OF CHARGE

☐ Business or Community Group At Large – businesses not directly located on the light rail alignment
BOOTH PACKAGE TOTAL DUE: $1,000.00 for one booth package

*If you are unsure whether you are a METRO Stakeholder, contact your Line Section Coordinator.

EXHIBITOR LOCATION PREFERENCES (see page 4 for station locations)

Please indicate your preferred station(s) in order of preference: _____

_____

Every effort will be made to accommodate location requests for all participants. However, programming and space limitation may dictate at which location you can or cannot participate. Immediate stakeholders will be given priority to site selection. Depending on the level of exhibitor and sponsor participation, some celebrations may have limited activities or none at all.

FOR INTERNAL USE ONLY

PI: _____ **LOCATION:** _____ **STAKEHOLDER:** Y / N **INS RECV'D:** Y / N **PAID:** Y / N

ON-SITE SPACE / BOOTH REQUIREMENTS

Each booth package includes the following:

- ONE 10x10 Tent
- 10 Feet of Sidewall
- TWO (2) Tables
- TWO (2) Chairs
- Basic lighting package
- 20 amps of power

Entertainment Solutions, Inc. can assist you with *additional* on-site equipment rentals that you may need. Indicate your requirements below:

□ I will ***need to order*** additional equipment as follows: _____

_____

Item	**Cost**	**Qty**	**Extended Cost**
Sidewall per Ft.	$3.00/ft	_____	$ _____
Table 6′	$12.00	_____	$ _____
Table 8′	$15.00	_____	$ _____
Chairs Folding	$5.00	_____	$ _____
Elec. Cord 25′	$35.00	_____	$ _____
Other	Call for Cost and Availability		

Total Additional Equipment Costs: $ _____

□ I will ***provide my*** equipment as follows: _____

_____

Total Footprint: Depth: _____ Width: _____ Height: _____

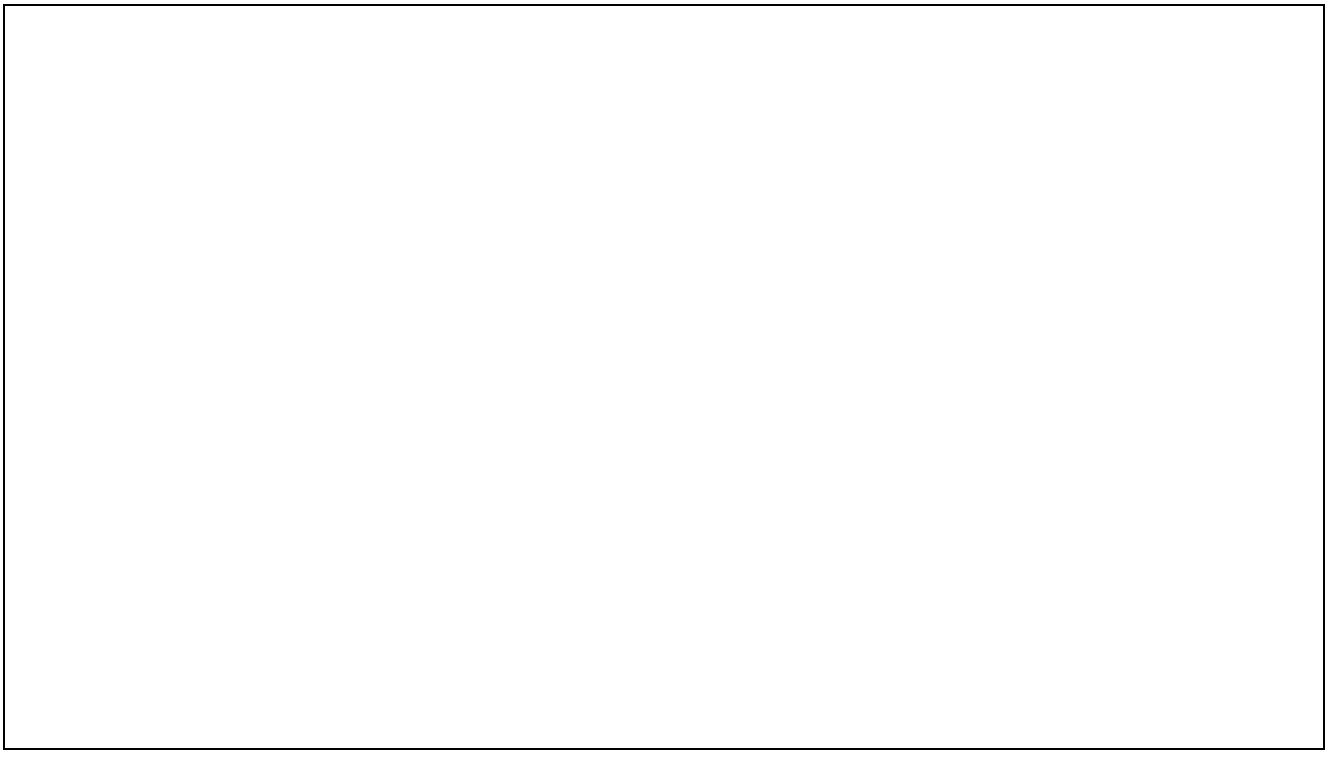
Total Set-Up Time Required: _____

Please indicate if a PA System/Video/Electronics will be used during the event: _____

_____

BOOTH LAYOUT:

In order to properly assign your booth space, please draw a sketch of your booth layout below, including dimensions, etc.



Please provide a brief description of proposed activities on-site:

_____

_____

_____

Will you be selling anything onsite? □ YES □ NO

If yes, refer to tax licensing portion of this worksheet (Page 8 of 8)

Will you be serving food or beverage onsite? □ YES □ NO

If yes, refer to health department licensing portion of this worksheet (Page 8 of 8)

Do you have existing event signage? _____ If yes, please indicate quantity and type:

_____

Quantity and placement must be approved by event management prior to installation

Indicate planned décor items for booth space: _____

_____

Total # of on-site staff: _____ Will you staff in shifts? _____

If yes, indicate shift schedules: _____

List any other special requests or needs that you may have on-site:

_____

_____

ADDITIONAL POWER REQUIREMENTS

List *all* additional items requiring electricity with their amperages:

Item: _____ Amps: _____ Item: _____ Amps: _____

Item: _____ Amps: _____ Item: _____ Amps: _____

Regardless of stakeholder and non-stakeholder designation, if additional power is required for your booth space, the following charges will apply.

Power Requested (Check at least one option)

□ 110/20 amps (included in booth package)

□ 110/30 amps $100

□ 110/45 amps $125

□ 220/40 amps $150

□ 220/50 amps $175

□ 220/60 amps $200

INSURANCE REQUIREMENTS

All sponsors, exhibitors and vendors must include proof of insurance as detailed on page 7 of 8 of this worksheet. No parties will be allowed to set up on site without supplying proof of required insurance.

AUTHORIZED SIGNATURE

I, _____ , representing _____ have read and agree to abide by the rules and regulations of the METRO Grand Opening Celebration as addressed in this worksheet and the attached Exhibitor Regulations.

_____

Signature (required) Date

Please return this worksheet IMMEDIATELY, but no later than 5:00 p.m. on November 7, 2008, in order to expedite the planning and layout process. If you have any questions concerning this application, contact your representative identified in the Participation Guide.

Return completed worksheet and accompanying documentation to METRO, 101 N. 1st Avenue, Suite 1300, Phoenix, AZ 85003 or FAX to 602-262-2682

Applications will not be considered COMPLETE until full payment (if required) and insurance certificate are received.

Contacts for Immediate Stakeholders

Dee Hidalgo-Coe	602-495-8233	dhidalgo-coe@metrolightrail.org	Line Section 1
Amy Bratt	602-495-8217	abratt@metrolightrail.org	Line Section 2
Monica Hernandez	602-322-4427	mhernandez@metrolightrail.org	Line Section 3
Gary Flunoy	602-322-4457	gflunoy@metrolightrail.org	Line Section 4
Carla Kahn	602-744-5552	ckahn@metrolightrail.org	Line Section 5 - Tempe
Erin Seibel	602-495-8213	eseibel@metrolightrail.org	Line Section 5 - Mesa

Contact for Non-Stakeholder Businesses, Community Groups at Large or Media

Andrea Libey	602-495-8209	alibey@metrolightrail.org	Communications Specialist

METRO
Grand Opening Exhibitor Regulation

SELECTION PROCESS: Once you have submitted your application, it will be reviewed by the METRO Events Committee and you will receive notice by METRO of your selection status by November 21, 2008. If your application is accepted, you will be contacted by Entertainment Solutions, Inc. to facilitate the onsite logistics for your booth set up.

CRITERIA FOR SELECTION:
METRO Stakeholders – Preference will be given to businesses or groups who have been identified as METRO designated stakeholders. The primary objective of this process is to give affected businesses and/or neighborhoods an opportunity to market themselves to the Grand Opening crowds.
Booth Content – Programming involving political affiliations and/or candidates is not permitted. Selection of exhibitors will be content neutral.
Non-Competitive Business – Other interested parties and outside vendors should not expect to participate at a location with a directly competitive existing business in close proximity that is a METRO stakeholder.
Application Received Date – Apply early! There is limited space at each station location for exhibitors. Space WILL run out.

FEES: Cashiers checks or money orders made payable to METRO must be received no later than December 1, 2008 (one week after notification of participation). Personal checks and credit cards will not be accepted as payment for your booth. All fees must be mailed to:

METRO
101 N. 1st Avenue, Suite 1300
Phoenix, AZ 85003
Attn: GO Exhibitor Fee

SETUP AND BREAKDOWN: Space locations, set up times and parking information will be included in your acceptance packets, which will be mailed on or around December 15, 2008. You must set up and breakdown your own booth. Set up must be completed by 9 a.m. on Saturday, December 27. METRO will inform you of the breakdown time as part of your acceptance packet. No vehicles will be allowed into the event site for breakdown until clearance is given by the event producers. A site coordinator from METRO will be on-site to assist you in locating your booth space as well as addressing special needs that you may have throughout the event. **Due to security policies, no booths or structures may be left unattended at any time.**

BOOTH SPACE STRUCTURE AND SIZE: Due to space limitations, you will not be allowed to expand beyond your designated booth space. A white canopy/pop-up tent structure will be provided. Pop-up tents of other color or open-space vending **will not** be allowed. You are responsible for dressing your booth. You must provide all items needed to decorate your space including signage. You may not sublet your space.

FIRE AND SAFETY: You must obey all fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety.

ALCOHOLIC BEVERAGES: METRO exhibitors are prohibited from consuming and/or selling alcoholic beverages at METRO designated station celebrations, park-and-ride locations or anywhere on the METRO light rail system.

FOOD MENU: If applicable, a complete list of food items to be served with pricing must be submitted with your application. You must sell only those items listed. Substitutions must be submitted in advance for approval.

WASTE AND CLEANUP: Keep all areas clean of debris for safety of the event goers. Trashcans, recycling receptacles and dumpsters will be provided at the event site. Grease barrels will NOT be provided.

ELECTRICAL USAGE: Electrical is available to those vendors that need it. Fees and electrical requirements are listed on the application. **All vendors must provide a Heavy Duty 100' extension cord for your hookup!** List all items and the correct amperage for each item in order to avoid power outages. All power hookups will be checked, and if you are drawing more power than requested, additional fees may be incurred. Overnight power is not available.

PARKING AND ENTRY INFORMATION: Parking and load-in information will be provided in the Set-up Information Packet and available at the pre-event production meeting that will be announced when you are informed of your space location on December 15th. Parking may be inconvenient and a shuttle may have to be utilized. If parking passes are needed, they will be distributed with the Set-up Information Packet. Additional vendor passes may be requested but no additional parking passes will be available due to the limited parking area.

CANCELLATIONS AND REFUNDS: If you cancel more than 30 days before the event, 50% of your money will be refunded. If you cancel less than 30 days before the event, no refunds.

INCLEMENT WEATHER: No refunds will be given due to inclement weather or any other uncontrollable act of nature; the event will occur rain or shine.

RENTAL EQUIPMENT: A fair replacement cost will be assessed to all missing rental items. Any damage to rental equipment will also be assessed.

UNAUTHORIZED PROMOTION/MARKETING: Only accepted exhibitors will be allowed to participate in the events. Outside vendors or promotional efforts are strictly prohibited, including flyering, sampling, selling, use of unauthorized PA systems, etc.

MISC. PROGRAMMING REGULATIONS: Due to METRO safety policies, balloons of any kind are prohibited at exhibitor booths.

METRO
Additional Insured Requirements

All vendors must issue a certificate of insurance naming METRO as the certificate holder showing proof of the following coverages:

Commercial General Liability of $1,000,000 each occurrence
The insurance shall be written on an occurrence form and shall, at a minimum, include coverage for any and all of the following: bodily injury, broad form property damage, personal injury, and products and completed operations. This insurance, by specific endorsement, using a form at least equal to Insurance Service Office ("ISO") CG2010, shall include the following as additional insureds:

"Valley Metro Rail, Inc. and its Members, the State of Arizona/Arizona Dept. Of Transportation, RPTA and their respective consultants, representatives, agents, officers, employees, and directors, and Entertainment Solutions of Arizona Inc."

Workers' Compensation Insurance
Vendor shall maintain workers' compensation and employers' liability insurance in accordance with the Federal and State statutes having jurisdiction over the vendor's employees. The limits of liability for employers' liability coverage shall not be less than $500,000 each accident for bodily injury by accident and $500,000 each employee for bodily injury by disease. If the vendor does to have employees this requirement will be waived with proof that the vendor does not employ other individuals.

Vendor waives all rights of subrogation or similar rights against METRO, Inc. and its Members, State of Arizona/Arizona Dept. of Transportation, RPTA and their respective consultants, representatives, agents, officers, employees, and directors and Entertainment Solutions of Arizona Inc., its subsidiaries, shareholders, directors, officers, employees and agents.

ALSO, one of the following entities MUST be included as additionally insured based upon your station location:

City of Tempe
20 E. 6th Street
Tempe, AZ 85281
Attn: Laura Guerrero
Fax: 480-858-2171

City of Phoenix
Parks and Recreation
Special Events
200 W. Washington Street
Phoenix, AZ 85003
Fax: 602-534-3787

City of Mesa
Risk Management Dept.
P.O. Box 1466
Mesa, AZ 85211-1466
Attn: Barry Hegrenes

Certificates should be faxed to 480-663-0718

METRO
Licensing

Health Department Licensing
If you are planning to sell or sample food or beverage products, you must adhere to all rules and regulations setup by the Maricopa County Health Department. The rules for permitting have recently changed. If you are not licensed prior to the event, you will not be allowed to set up - no exceptions. The county requires that all employees obtain food service cards. All Health Department fees must be paid directly to the Maricopa County Health Department. Fees vary depending on set up.

Please direct questions to Jessica Reighard at 602.506.6978 or jreighard@mail.maricopa.gov
Or visit their website at http://www.maricopa.gov/EnvSvc/envhlth

Tax Licensing
If you plan to do on-site retail sales, you must acquire your own local sales tax permit and pay local sales tax. You are responsible to obtain any other business licenses or permits, which may be required. You are also required to pay all necessary fees, state and other taxes. Please contact individual city licensing offices for additional information and forms.

City of Mesa – Contact: Mary Thomas
Phone: 480-644-2051
Email: salestax.info@cityofmesa.org
ALL businesses are required to purchase a permanent tax license regardless if they are located in or outside of The City of Mesa.
ESTIMATED COST: $50, license never expires if purchased before Jan 1, 2009.

City of Tempe – Contact: Kay Savard
Phone: 480-350-8650
Web address: http://www.tempe.gov/salestax
ALL businesses are required to purchase a temporary tax license regardless if they are located in or outside of The City of Tempe.
ESTIMATED COST: $30, expires 12/31/2008

City of Phoenix – Contact: Finance Department
Phone: 602-495-5155
Web Address: http://phoenix.gov/PLT/taxinfo.html
If business is located within City of Phoenix and already has a tax license, no additional license is required. Businesses are instructed to report revenue with existing tax license information.
ESTIMATED COST: $25, good for 30 days

fyi...

NEW VALLEY METRO BUS ROUTE 536

Effective December 29, 2008

NEW VALLEY METRO
BUS ROUTE 536
Effective December 29, 2008

Route 536 – Northeast Mesa – Tempe/ASU Express (via Loop 202)

As part of our continuous efforts to better serve our customers, Valley Metro will introduce Route 536 beginning December 29, 2008. Route 536 will trips travel from the southeast corner of Power and McDowell Roads to the METRO Light Rail station and Tempe Transportation Center at Veterans Way and College Avenue.

Route 536 – Northeast Mesa – Tempe/ASU Express (via Loop 202)

Monday-Friday AM Inbound
Lunes a Viernes, de llegada por la mañana

POWER AT MCDOWELL	TEMPE TRANSP. CENTER
6:35	7:15
7:05	7:45
7:35	8:15
9:40	10:15
11:00	11:35

Monday-Friday PM Outbound
Lunes a Viernes, de salida por la tarde

TEMPE TRANSP. CENTER	POWER AT MCDOWELL
12:15	12:50
3:15	3:50
4:45	5:25
5:15	5:55
5:45	6:25

See map on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
Smartmove.

MKQ010.IND/gms/011/08

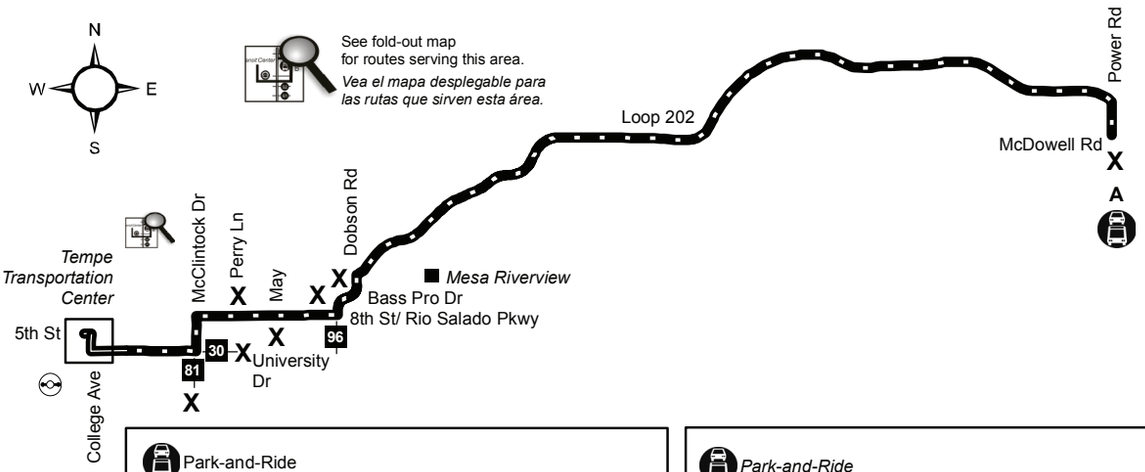
fyi...

NEW VALLEY METRO BUS ROUTE 536

Effective December 29, 2008

NEW VALLEY METRO
BUS ROUTE 536
Effective December 29, 2008

Route 536 – Northeast Mesa – Tempe/ASU Express (via Loop 202)



Park-and-Ride
A Albertsons (Temporary), SE corner of Power and McDowell

Park-and-Ride
A *Albertsons (Temporario), esquina sureste de power y McDowell*

X Indicates an "exception stop," a bus stop along a nonstop express route at which passengers may board or deboard.

X *Indica una "parada de excepción," una parada de autobús en una ruta exprés sin paradas en la que lospasajeros pueden subir o bajar.*

ON THE MOVE
PARTNERS IN PROGRESS

The Regional Transportation Partners logo is used to denote projects in the Regional Transportation Plan.

El logotipo de Regional Transportation Partners es utilizado para denotar los proyectos del plan regional de transporte.

See schedule on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
Smartmove.

fyi...

NEW VALLEY METRO BUS ROUTE 542

Effective December 29, 2008

NEW VALLEY METRO
BUS ROUTE 542
Effective December 29, 2008

Route 542 – Chandler – Downtown Express (via I-10)

As part of our continuous efforts to better serve our customers, Valley Metro will introduce Route 542 beginning December 29, 2008. Route 542 will include morning commuter service traveling from the new Chandler Park-and-Ride at Germann and Hamilton Street to downtown Phoenix with return trips in the afternoon.

Route 542 – Chandler – Downtown Express (via I-10)

Monday-Friday AM Inbound
Lunes a Viernes, de llegada por la mañana

CHANDLER PARK-AND-RIDE	CENTRAL AT VAN BUREN	17TH AVE AT JEFFERSON
5:55	*6:38	*6:45
6:25	*7:08	*7:15
6:55	*7:38	*7:45

Monday-Friday PM Outbound
Lunes a Viernes, de salida por la tarde

18TH AVE AT JEFFERSON	CENTRAL AT VAN BUREN	CHANDLER PARK-AND-RIDE
4:15	**4:25**	**5:05**
4:45	**4:55**	**5:35**
5:15	**5:25**	**6:05**

* These time points are estimated and should not be used to coordinate transfers.
Estos horarios de paradas son estimaciones sobre las horas de llegada y no deben usarse para coordinar los transbordos.

See map on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
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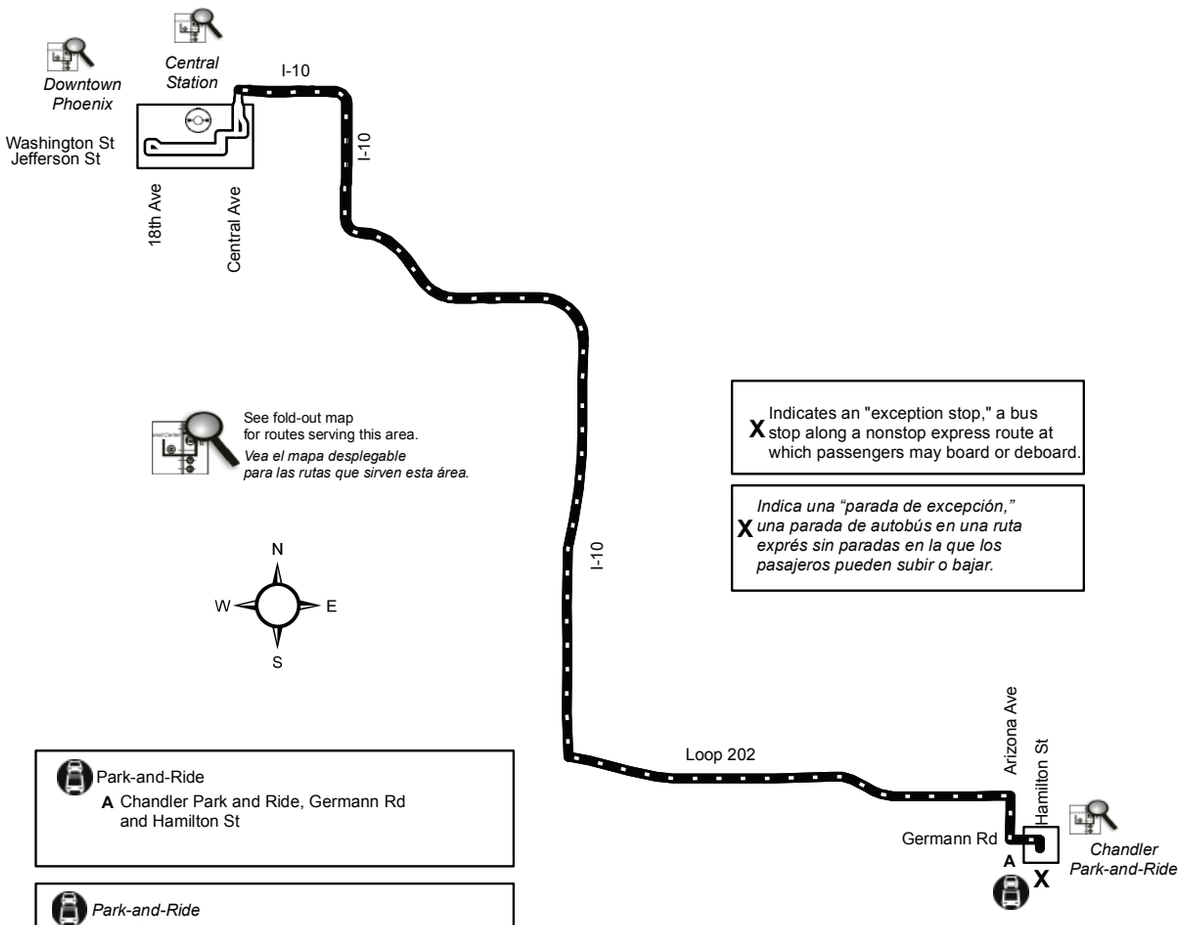
NEW VALLEY METRO BUS ROUTE 542

Effective December 29, 2008

NEW VALLEY METRO
BUS ROUTE 542
Effective December 29, 2008


Downtown Phoenix
Central Station
I-10
Washington St
Jefferson St
18th Ave
Central Ave
I-10
See fold-out map for routes serving this area.
Vea el mapa desplegable para las rutas que sirven esta área.
N
W
E
S
I-10
Loop 202
Arizona Ave
Hamilton St
Germann Rd
A
X
Chandler Park-and-Ride
X Indicates an "exception stop," a bus stop along a nonstop express route at which passengers may board or deboard.
X Indica una "parada de excepción," una parada de autobús en una ruta exprés sin paradas en la que los pasajeros pueden subir o bajar.
Park-and-Ride
A Chandler Park and Ride, Germann Rd and Hamilton St
Park-and-Ride
A Estacionamiento Chandler, esquina noroeste de Germann Road y Calle Hamilton

See schedule on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
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fyi...

NEW VALLEY METRO BUS ROUTE 576

Effective December 29, 2008

NEW VALLEY METRO BUS ROUTE 76

Effective December 29, 2008

Route 576 – Northwest Valley Montebello Rail Station Express (via I-17) (bidirectional service)

As part of our continuous efforts to better serve our customers, Valley Metro will introduce Route 576 beginning December 29, 2008. This route will travel from Arrowhead Towne Center to the19th Ave and Montebello Ave METRO Light Rail station and Transit Center.

Route 576 – Northwest Valley Montebello Rail Station Express (via I-17) (bidirectional service)

Monday-Friday AM Inbound
Lunes a Viernes, de llegada por la mañana

ARROWHEAD TOWNE CENTER	75TH AVE AT BEARDSLEY PARK-AND-RIDE	19TH AVE AT MONTEBELLO AVE
5:45	5:55	6:25
6:45	6:55	7:25
7:45	7:55	8:25
5:10	**5:20**	**5:55**
6:10	**6:20**	**6:55**

Monday-Friday PM Outbound
Lunes a Viernes, de salida por la tarde

19TH AVE AT MONTEBELLO AVE	75TH AVE AT BEARDSLEY PARK-AND-RIDE	ARROWHEAD TOWNE CENTER
9:00	9:35	9:45
10:00	10:35	10:45
4:40	**5:20**	**5:30**
5:40	**6:20**	**6:30**
6:40	**7:20**	**7:30**

See map on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
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MKQ010.IND/gms/011/08

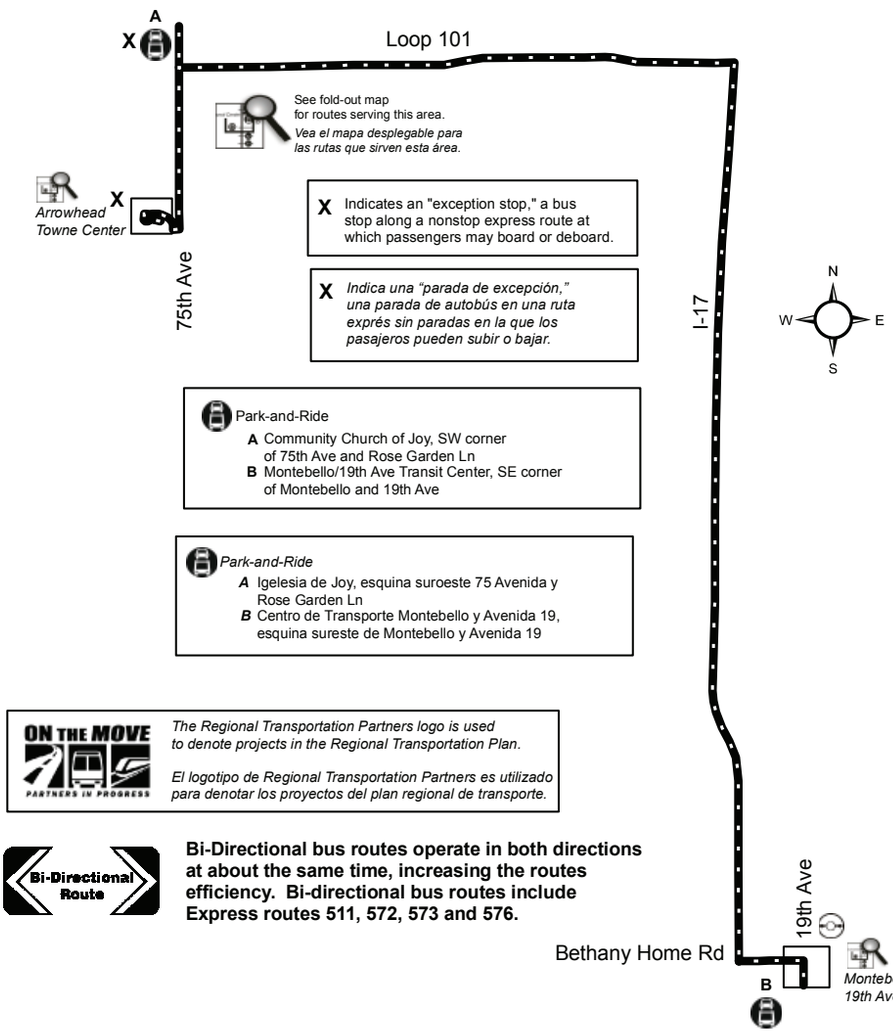
fyi...

NEW VALLEY METRO BUS ROUTE 576

Effective December 29, 2008

NEW VALLEY METRO BUS ROUTE 576

Effective December 29, 2008


A
X
Loop 101
See fold-out map for routes serving this area.
Vea el mapa desplegable para las rutas que sirven esta área.
Arrowhead Towne Center
X
75th Ave
X Indicates an "exception stop," a bus stop along a nonstop express route at which passengers may board or deboard.
X Indica una "parada de excepción," una parada de autobús en una ruta exprés sin paradas en la que los pasajeros pueden subir o bajar.
I-17
N
W
E
S
Park-and-Ride
A Community Church of Joy, SW corner of 75th Ave and Rose Garden Ln
B Montebello/19th Ave Transit Center, SE corner of Montebello and 19th Ave
Park-and-Ride
A Iglesia de Joy, esquina suroeste 75 Avenida y Rose Garden Ln
B Centro de Transporte Montebello y Avenida 19, esquina sureste de Montebello y Avenida 19
ON THE MOVE
PARTNERS IN PROGRESS
The Regional Transportation Partners logo is used to denote projects in the Regional Transportation Plan.
El logotipo de Regional Transportation Partners es utilizado para denotar los proyectos del plan regional de transporte.
Bi-Directional Route
Bi-Directional bus routes operate in both directions at about the same time, increasing the routes efficiency. Bi-directional bus routes include Express routes 511, 572, 573 and 576.
19th Ave
Bethany Home Rd
B
Montebello/ 19th Ave

See schedule on other side>>>

For more bus information go to VALLEYMETRO.ORG or call Customer Service at 602.253.5000, TTY: 602.261.8208

Valley Metro
Smartmove.

WELCOME ABOARD!

Valley Metro LINK is a new, state-of-the-art transit service that invites customers to enjoy rail-like comfort, speed and reliability on the streets of Mesa!

Beginning in December 2008, the Valley Metro LINK will serve a 12-mile corridor, running from the Superstition Springs Park-and-Ride to the Sycamore Transit Center and connecting to METRO Light Rail.

The LINK employs traffic signal priority (lights wait to turn red until the bus passes) to operate more efficiently, adding convenience and promptness to travel.

LINK engines have the latest ultra-low sulfur diesel technology, making them more environmentally friendly than standard diesel bus engines. Riding the LINK is one of the best ways to help reduce traffic congestion and improve the Valley's air quality.

Best of all your $2.50 All-day pass, which includes local bus and METRO Light Rail service, also includes LINK service! You won't find a better transportation deal anywhere.

The LINK is Valley Metro's latest effort to make traveling throughout the Valley faster, more comfortable and convenient for all of our residents and visitors.

We hope you enjoy your journey on the LINK!

To learn more about
Valley Metro LINK
visit us online at
ValleyMetro.org/LINK
or call 602.253.5000
TTY 602.261.8208

Valley Metro®

ON THE MOVE
PARTNERS IN PROGRESS

The Regional Transportation Partners logo is used to denote projects in the Regional Transportation Plan.

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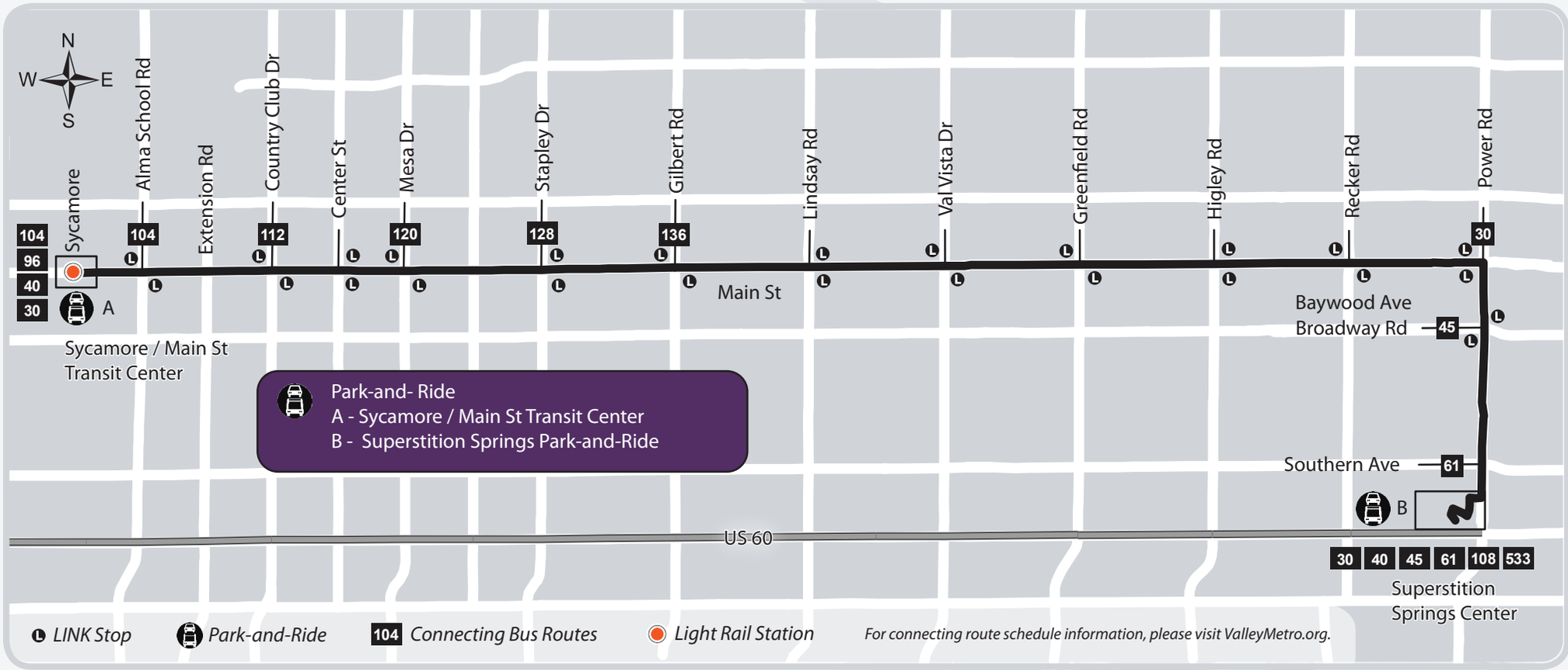
VALLEY METRO LINK

Beginning December 29, 2008

mkq0796.indd/w/08



LINK SCHEDULE*

Monday - Friday Hours:

6am – 8am every 15 minutes
8am – 3pm every 30 minutes
3pm – 6pm every 15 minutes
6pm – 10pm every 30 minutes

Saturday Hours:

6am – 10pm every 60 minutes

Sunday Hours:

6am – 6pm every 60 minutes

Schedule information is subject to change.

LOCAL BUS, RAIL AND LINK FARES

1-ride: $1.25
All-day pass: $2.50
3-day pass: $7.50
7-day pass: $17.50
31-day pass: $45.00

REDUCED LOCAL BUS, RAIL AND LINK FARES

1-ride: $.60
All-day pass: $1.25
3-day pass: $3.75
7-day pass: $8.75
31-day pass: $22.50

VALLEY METRO LINK

A NEW VALLEY METRO SERVICE